



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-118050** | Submit Date: **03/28/2011** | Call Sign: **WJKT** | Facility ID: **68519** | City:
JACKSON | State: **TN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
03/28/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Jackson TN
	Web Home Page Address	WWW. MYEYEWITNESSNEWS. COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	No

Digital Core
Programs(7)

Digital Core Program (1 of 7)		Response
Program Title	Dog Tales	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday 7:30am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a show about dogs and the people who love them. Dogs of all sizes, shapes, and breeds from across the US are featured. This program meets the definition of "core programming" because 1)it serves the educational and informational needs of children ages 16 and under; 2)it airs between 7am and 10pm; 3)it is regulary scheduled 4)it is 30:00 in length; 5)it displays the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program are provided to program guide publishers.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 7)		Response
Program Title	Animal Rescue	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday 7:00am	

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program content for this show includes safety tips and information about various animals and their habitats. The program also shows real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as weel as exhibiting good social responsibility and promoting strong personal and community values. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air at 7:00am; 3)it will be regulary scheduled on Tuesdays; 4)it will be 30:00 in length; 5)it will displays the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:00am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation, and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. Viewers will also be able to submit their own ideas and videos on how to live Green! This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air at between 7:00am and 10:00pm; 3)it will be regulary scheduled on Wednesday; 4)it is 30:00 in length; 5)it will display the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 7:00am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program's purpose is to draw youth to the conclusions that right choices give one the winning edge in life. Each week the program profiles young achievers who are peer role models. These role models are introduces by the best of American celebrity status athletes and professionals who have also triumphed through challenges and adversity. Several topics/principles are taught in the series such as choosing love over prejudice, overcoming family tragedy, defeating substance abuse, and living by Godly principles. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)will air at 7:00am; 3)it will be regulary scheduled on Thursday; 4)it is 30:00 in length; 5)it will display the E/I symbol throughout the program; 6)the educational /informational objective and target child audience for this program will be provided to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7:00am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program content for this show includes safety tips and information about various animals and their habitats. The program also shows real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air at 7:00am; 3)it will be regularly scheduled on Tuesdays; 4)it will be 30:00 in length; 5)it will display the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 7) Response	
Program Title	Pets TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 7:00am
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV celebrates the pets we love and the people who love them. Pet news, pet care, pet health, and pet lifestyles!. The show not only features the usual domestic household pets but the unusual exotic pets people love. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)will air at 7:00am; 3)it will be regulary scheduled on Friday; 4)it is 30:00 in length; 5)it will display the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 7:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, The Young Icons, "offers a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs." This program meets the definition of "core programming" because 1) it will serve the educational and informational needs of children ages 16 and under; 2)will air at 7:00am; 3)it will be regulary scheduled on Friday; 4)it is 30:00 in length; 5)it will display the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Buddy Rein
Address	2701 Union Ext'd
City	Memphis
State	TN
Zip	38112
Telephone Number	(901) 323- 2430
Email Address	wrein@abc24. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a show about dogs and the people who love them. Dogs of all sizes, shapes, and breeds from across the US are featured. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air at 7:00am; 3) it will be regulary scheduled on Mondays; 4)it is 30:00 in length; 5)it will display the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.

Other Matters (2 of 7)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program content for this show includes safety tips and information about various animals and their habitats. The program also shows real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as weel as exhibiting good social responsibility and promoting strong personal and community values. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air at 7:00am; 3)it will be regulary scheduled on Tuesdays; 4)it will be 30:00 in length; 5)it will displays the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.

Other Matters (3 of 7)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation, and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. Viewers will also be able to submit their own ideas and videos on how to live Green! This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air at 7:00am; 3)it will be regulary scheduled on Wednesday; 4)it is 30:00 in length; 5)it will display the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.

Other Matters (4 of 7)	Response
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program's purpose is to draw youth to the conclusions that right choices give one the winning edge in life. Each week the program profiles young achievers who are peer role models. These role models are introduces by the best of American celebrity status athletes and professionals who have also triumphed through challenges and adversity. Several topics/principles are taught in the series such as choosing love over prejudice, overcoming family tragedy, defeating substance abuse, and living by Godly principles. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)will air at 7:00am; 3)it will be regulary scheduled on Thursday; 4)it is 30:00 in length; 5)it will display the E/I symbol throughout the program; 6)the educational /informational objective and target child audience for this program will be provided to program guide publishers.
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Other Matters (5 of 7)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV celebrates the pets we love and the people who love them. Pet news, pet care, pet health, and pet lifestyles!. The show not only features the usual domestic household pets but the unusual exotic pets people love. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)will air at 7:00am; 3)it will be regulary scheduled on Friday; 4)it is 30:00 in length; 5)it will display the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.

Other Matters (6 of 7)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program content for this show includes safety tips and information about various animals and their habitats. The program also shows real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as weel as exhibiting good social responsibility and promoting strong personal and community values. This program meets the definition of "core programming" because 1)it will serve the educational and informational needs of children ages 16 and under; 2)it will air at 7:00am; 3)it will be regulary scheduled on Tuesdays; 4)it will be 30:00 in length; 5)it will displays the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.
Other Matters (7 of 7)	
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, The Young Icons, "offers a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs." This program meets the definition of "core programming" because 1) it will serve the educational and informational needs of children ages 16 and under; 2)will air at 7:00am; 3)it will be regulary scheduled on Friday; 4)it is 30:00 in length; 5)it will display the E/I symbol throughout the program; 6)the educational/informational objective and target child audience for this program will be provided to program guide publishers.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Newport Television, LLC.</p>

Attachments

No Attachments.